

A2

General Guidelines for Artwork

- Supply artwork in **CMYK** format
- Supply artwork in **Flattened Print Ready PDF Files**
- Images **MUST NOT** be **Embedded**
- Image resolution should be supplied at **300 dpi** at **25%** of the output required
- Convert **ALL** fonts to **Outlines**
- This template should be used for **Guideline Purposes Only**

SAFE AREA(360x535mm)

- o Images and Text should be contained within the Safe Area

TRIM LINE(420x595mm)

- o The Trim Line is the Final Size of the cut piece

BLEED AREA(440x615mm)

- o Extends beyond the Trim Line, gets cut off during trimming